

CF10 RUGBY TRUST BOARD MEETING

Seventy-sixth meeting of The Board of Directors

Tuesday 16th April 2024 commencing at 7pm

Via Zoom

PRESENT

Board Directors: Lynn Glaister (Chair), Sally Carter (Minutes), Andrew Collins, Steve Coombs, Hugh Campbell

Observers: Sarah Kirk

Apologies: David Allen, Derek Redwood, Claire O'Shea, Harley Worthy, Viv Jones, Paul McDonald, Simon Baker

ITEM

1 Chair's introductory remarks and apologies for absence

Lynn introduced Hugh, our new member of the Board and Sarah who came along as an observer to learn more about CF10.

2 Minutes of the Board meeting held on Tuesday 13 February 2024

The minutes of the last Board meeting in February and of the AGM in March have both been approved and uploaded to the website.

3 Matters Arising and Actions

- Lynn has written a statement on behalf of CF10 about the valuable role of the Supporter Director and our belief that the role should continue.
- Lynn has made initial contact with a CF10 member who has offered to help with the website and will follow this up.

4 Cardiff Rugby Matters

a. Meeting with Richard Holland

The next meeting has been arranged for the 23rd April at 4pm.

Sarah offered to accompany Lynn and the rest of the group were happy to support this. David will also be in attendance.

Lynn is keen to get back to a more structured agenda where we are able to raise a broader range of topics outside of the recent focus on trying to keep the club afloat.

The following were suggestions for topics that we want to raise with

Richard:

- How will things work with the new owners? What will the new Board look like?
- How are the Board going to communicate with supporters?
- What are the longer-term plans? There is a strategy meeting in May - will there be any supporter consultation?
- What is happening with the Ground redevelopment?
- What is the reasoning behind losing Steve Law as Cardiff RFC coach and how does this fit into the longer-term plans for the coaching staff?
- What is the overall strategy for the RFC? If we join the new league what happens to the other teams in our region that are not part of that?
- Replica shirts - check that the women's shirt is being produced by Macron for this season. Also confirm the cost of the shirts against the other regions.

Sarah has been elected to a Glamorgan Cricket members forum which will allow for a wider range of member's views to be represented to the Board. It would be interesting to learn more about how this new structure works as a means of representing members on the Board. In some ways this is similar to the role that CF10 currently performs.

b. Response to Supporter Survey

The club would like to know what our response to the Supporter's survey is. There may be a push for amalgamation. How would we feel about that? How would that work in reality?

Key discussion points:

- How can the Trust work alongside a more traditional supporters club?
- Concerns that merging might mean we lose the ability to be critical. It is hard to be both a critical friend and an organiser of player events and travel arrangements. We need to be free to be able to express supporter concerns.
- Merging the two Cardiff Supporter clubs makes more sense.
- There is a concern about the lack of interest in the traditional supporter clubs, but this doesn't mean that CF10 should change its purpose
- It was agreed that many of the functions of the traditional supporter club could now be done by the Club itself – liaison officers, travel arrangements etc. Creating a community was high on the survey response and this should be done through the Club itself.
- Sarah mentioned that a lot of people don't understand what CF10 do and it might be useful to make this clear going forward and explain to supporters how we differ.
- We need to consult with our own membership so that we have a stronger voice when reporting back to Cardiff Rugby.

Action: Lynn to work with David to summarise the survey and send it out as part of our newsletter to members to get their views.

c. Communications from CEO and Chair

We have had a newsletter from Richard Holland, but comms is still very sporadic and seems to be based on having something major to report. We need to emphasise that regular comms is better than no comms, and not sending out anything for months as they did last summer causes concern among supporters.

It was agreed that their social media is generally excellent with a good range of videos. Has the back office got new staff to assist Mike?

5 JSG and WRU – issues to raise at the next meeting

Hugh is happy to continue to go along to the JSG meetings representing Cardiff RFC.

Lynn distributed the SWOT analysis that had been pulled together by JSG for the WRU. There are two versions – one that was put together by the committee and one that was an unedited version. The WRU have said this will be included within the strategy. The latest information is that the strategy has actually been completed and it will be released in May.

The date of the next meeting with the WRU is yet to be confirmed but should be in the next few weeks. Lynn and Hugh both think that the JSG need to be more organised for the next meeting with a clear idea of what needs to be discussed and a proper pre-meeting to ensure that all members of JSG are in agreement.

Action: Lynn will confirm the date of the next meeting and if anyone wants to attend, they can put their names forward.

6 Working Groups

6.1 Heritage

After a great deal of hard work by David, the Governance document (Plan B) has finally been agreed by Richard Holland and Keith Morgan. The first Board meeting will be held on the 2nd May and a steering group is being created from members of the old heritage group and additional interested people.

Rugby shirts from the collection appeared in a piece on the Antiques Roadshow after the Heritage group was approached by the producers.

6.2 Communications

Comms continues to go well. Steve will prepare a programme piece for the Edinburgh match, and we need to send out another newsletter to Members. Lynn has been asked to be a regular contributor to the Sunday Supplement. The next one will be broadcast on the 25th May and will cover a wide range of topics including rugby.

Action: Lynn to write another newsletter. If anyone has any contributions to add please send them through.

7 Finance

Derek is away and will update the figures on his return.

8 Feedback from AGM

The minutes of the AGM are now on the website.

We have gathered the questions that members raised at the AGM and will raise them with the relevant people.

A member has offered to talk to us about the best ways to gather opinions from members. It was agreed that this would be a useful thing to add to the agenda.

There is still one position on the Board open – we have invited Sarah to this meeting so she can give further thought to joining the Board of CF10.

Action: consider inviting member with views on surveys to a meeting and add to a future agenda.

10 Other Identified Business

Andrew raised the issue of CF10 creating a commemorative shirt for the 150th. It was agreed that this could be added to the agenda for the next meeting.

Action: Add to the agenda for the next meeting.

11 Date and time of future meetings:

21 May 2024

11 June 2024

16 July 2024 – Lynn will be in Australia so someone else will need to chair.

13 August 2024

17 Sept 2024